# The 16th International Exhibition of Tourism, Handicrafts and Hotel

## ( Isfahan Tourism 2026)

نمایشگاه
بین‌المللی
اصفهان
ISFAHAN EXHIBITION

**02-05 Dec. 2026**

Isfahan International Exhibition Center

# TOURISM
# DIPLOMACY
# FOR
# PEACE



# Iran

Iran is a country in West Asia that is also referred to as Persia and formally recognized as the Islamic Republic of Iran. It shares borders with Turkmenistan and the Caspian Sea to the north, Afghanistan to the east, Pakistan to the southeast, the Gulf of Oman and the Persian Gulf to the south, Iraq to the west and Turkey, Armenia and Azebaijan to the northwest. It is the 17th largest country in the world, with a total size of 1.648 million square kilometers. It is the fourth-largest country in the entire Asia and the second-largest country in West Asia after Saudi Arabia. Iran is also the 17th most populous country in the world, home to almost 90 million people.


Iranian plateau

Iran's earliest known archeological artifacts testifies to the existence of humans there dating back to the Lower Paleolithic. The Iranian Plateau is home to dozens of prehistoric sites that indicate the presence of ancient cultures and urban communities dating back to the fourth millennium B.C.

The nation's 27 UNESCO World Heritage Sites are a testament to its rich cultural history. In terms of Intangible Cultural Heritage, Iran is ranked fifth in the world.




Iran has a key position in the Asia Continent. It is a founding member of the United Nations, the ECO, the OIC, the OPEC, and a member of BRICS, and ACD.

Iran's economy is distinguished not just by its hydrocarbon, industrial, agricultural, and service sectors, it is recognized as an "energy rich", since it holds 10% of the world's proven oil reserves and 15% of its confirmed gas reserves and has leading manufacturing industries in different fields such as construction materials, automobile manufacture, transportation, food and agricultural goods, home appliances, information technology, and petrochemicals. It has also a developed nanotechnology, biotechnology, and pharmaceutical industry.

Economic diversity, scientific education, growing consumer class, population with high urbanization rate, entrepreneurial culture, and strategic geographical location are considered as the strong points of the Iranian market from the perspective of McKinsey Global Institute.

## At A Glance:

- World's 1st Rank in Handmade Carpet, Saffron, Caviar, Pistachio and Barberries Production ( Source : World Economic Forum)
- World's 1st Rank in Highest Quality Turquoise Production ( Source: USGS, BGS)
- World's 2nd Rank in Science and Technology Rate (Source : WoS)
- World's 2nd Rank in Stem Cell Science ( Source : ClinicalTrials.gov)
- World's 2nd Rank in Date Production ( Source : World Economic Forum)
- World's 2nd Rank in Plaster Production ( Source: USGS, BGS)
- World's 2nd Rank in Sponge Iron Production ( Source : WSA)
- World's 2nd Rank in Natural Gas Reserves ( Source : Worldometer, Visualcapitalist)
- World's 3rd Rank in Crude Oil Reserves ( Source : OPEC)
- World's 4th Rank in Decorative and Construction Stones Production ( Source: USGS, BGS)





- World's 9th Rank in Book titles published annually (Source :worldpopulationreview)
- World's 9th Rank in Steel Production ( Source : World Steel Association)
- World's 11th Rank in Space Science & Technology ( Source: Iran PRC)
- World's 12th Rank in Automobile Production Source: OICA)
- World's 13th Rank in Grain Production ( Source: WRI)
- World's 14th Rank in Zinc Production ( Source : The GlobalEconomy)
- World's 14th Rank in Nuclear Science ( Source : IAEA)









- World's 4th Rank in average IQ ( Source: International IQ registry)
- World's 5th Rank in Nanotechnology (Source : WoS)
- World's 5th Rank in Copper Reserves and 15th in Production ( Source: USGS, BGS)
- World's 5th Rank in Natural Attraction ( Source: WTO)
- World's 5th Rank in Intangible Cultural Heritage ( Source: UNESCO)
- World's 7th Rank in Cement Production( Source : Global Cement)
- World's 8th Rank in Fruits and Poultry Production ( Source : World Economic Forum)

- World's 15th Rank in Wheat Producer (Source: FAO)
- World's 15th Rank in Science Output ( Source: Universidad De Granada)
- World's 16th Rank in Military Strength (Source: Global Firepower)
- World's 17th Rank in Internet User (Internet World Stats)
- World's 17th Rank in Geographic Size and Population ( Source: Worldometer)
- World's 18th Rank in Gold Reserves ( Source: Iran PRC)
- World's 18th Rank in Aluminum Production (Source: Financialtribune)
- World's 18th Rank in Agricultural Land Area (Source: World Bank Group)
- World's 23rd Rank in GDP (PPP) (Source: World Bank Group)
- World's 34th Rank in Growth Tourism Attraction (Source: UNWTO)

Isfahan province is known as the second industrial region of the country with about 9000 active industrial units. Isfahan Mobarakeh Steel Complex is the largest producer of steel in the Middle East and North Africa. Also, the most advanced aircraft manufacturing factory in Iran, is located in the Isfahan. Isfahan Oil Refining Company is another major industry, operating since 1979, producing almost 23% of the country's petroleum products.



# Isfahan Province

Isfahan Province covers an area of around 107,018 Square Kilometer and is the 3rd largest province among Iran's 31 provinces. The provincial capital, Isfahan, is situated in the center of the country, at the junction of the two main road networks that cross north-south and east-west of Iran.

The golden era of Isfahan was from the 9th to the 18th century, when Isfahan was made the capital of Persia for the third time during the Safavid dynasty, where much of its history is well maintained. The city is well-known for its historical monuments including the covered bridges, magnificent boulevards, tiled mosques, minarets, artworks, and Perso-Islamic architecture. The city is recalled as "Isfahan Nesfe- Jahan"—"Isfahan half the world". Naqsh-e Jahan Square, one of the biggest city squares in the world, is recognized by UNESCO as a World Heritage Site.



Photo of old Isfahan

The biggest and the best-equipped Science and Technology park of Iran, hosting over 700 knowledge-based enterprises, is located in Isfahan.

The province of Isfahan also holds a prominent status on the global stage as an investment destination, thanks to its abundant mineral resources, expansive domestic and regional market, strategic regional position, attractive business environment, and energy security.

The economic and business structure of the province for exports and imports of goods, stands out in the country. The most important export commodities are ferrous metals, steel, mineral products, organic chemical, plastics and rubber, carpets, dairy products, fruits and vegetables, and auto parts.

The most significant imported items include iron alloys (ferroalloys), carbon electrodes, spinning machines, electronic equipment, machinery, synthetic fibers, electric motors and generators, compressors and pumps, unprocessed aluminum and raw gold.









And add: Porto, Samarkand, Hangzhou & Lanzhou



# Isfahan; in the field of Tourism

**4**

Four seasons weather in favor of tourism

**1482**

Most tourist attractions in Iran
1482 Historical and cultural attractions and 285 natural attractions

**13**

13 twin-city agreement

**2**

Second place in the world after India

**9**

9 world registered artworks

**20,000**

459 hotels, residences and guesthouses with a capacity of 20,000 beds

# Isfahan; in the field of Tourism

Isfahan is famous for its Islamic architecture, with many beautiful boulevards, covered bridges, palaces, mosques, and minarets. The historical background of the city and variety of historic monuments attract large number of foreign tourists and visitors to Isfahan annually. In the last 8 month 321,956 foreign and 615,046 national tourists have visited Isfahan. With over 2000 natural attraction sites, 1760 national registered sites, 6 internationally registered sites, Isfahan is one of the ten most beautiful cities in the world in terms of tourism. Besides the attraction sites, the city is famous for its artists and their handicrafts and artworks that attract visitors. The handmade carpets of Isfahan have a world class reputation which is the indicative of originality and nobility of Iranian products.

There are also 287 kinds of handicrafts products in Isfahan which ranked the province as the second in the world.



# ISFAHAN MEDICAL TOURISM

- **Isfahan Healthcare and Tourism city :** Isfahan, as one of the major cities in Iran, has been developing its medical tourism sector in recent years. While Isfahan is primarily known for its rich cultural heritage and historical sites, it also offers high-quality medical services and facilities that attract medical tourists from within Iran and abroad. Here are some aspects of medical tourism in Isfahan:
- **Specialized Medical Services**: Isfahan is home to several hospitals, clinics, and medical centers that offer specialized medical treatments across various fields, including cardiology, orthopedics, oncology, ophthalmology, infertility treatment, and cosmetic surgery. These facilities provide advanced medical care using state-of-the-art technology and equipment.
- **Quality Healthcare Professionals**: Isfahan boasts a skilled workforce of healthcare professionals, including doctors, surgeons, nurses, and other medical staff who are trained to international standards. Many physicians in Isfahan have received their education and training from prestigious medical institutions both within Iran and abroad.
- **Affordable Healthcare Costs**: Medical treatments and procedures in Isfahan are often more affordable compared to Western countries and some other destinations, making it an attractive option for medical tourists seeking quality care at a lower cost.
- **Wellness and Rehabilitation Centers**: Isfahan also offers wellness and rehabilitation centers that focus on holistic health and wellbeing. These centers provide services such as physiotherapy, hydrotherapy, and therapeutic massages, catering to individuals seeking relaxation, rejuvenation, or rehabilitation.
- **Cultural and Touristic Attractions**: Medical tourists visiting Isfahan can also explore the city's rich cultural heritage and historical sites, including UNESCO World Heritage sites such as Naqsh-e Jahan Square, Shah Mosque, and Chehel Sotoun Palace. This allows patients to combine their medical treatments with sightseeing and leisure activities, enhancing their overall experience.
- **Accessibility and Infrastructure**: Isfahan has a well-developed infrastructure, including transportation networks and accommodation options, making it easily accessible for medical tourists. The city's international airport and extensive road networks facilitate travel for patients coming from different parts of Iran and other countries.
- Overall, Isfahan's medical tourism sector continues to grow, offering a combination of quality healthcare services, affordability, cultural attractions, and accessibility, making it a compelling destination for individuals seeking medical treatments and procedures

# ISFAHAN

## At A Glance:

- Iran's 1st Steel Producer (Source: Ministry of Industry, Mine and Trade)
- Iran's 1st Agricultural Products Producer ( Source: Ministry of Agriculture)
- Iran's 1st Rank in Handicrafts ( Source: Cultural Heritage, Handicrafts and Tourism Organization of Iran
- Iran's 1st Rank in Natural & Historical Tourist Attractions ( Source: Cultural Heritage, Handicrafts and Tourism Organization of Iran











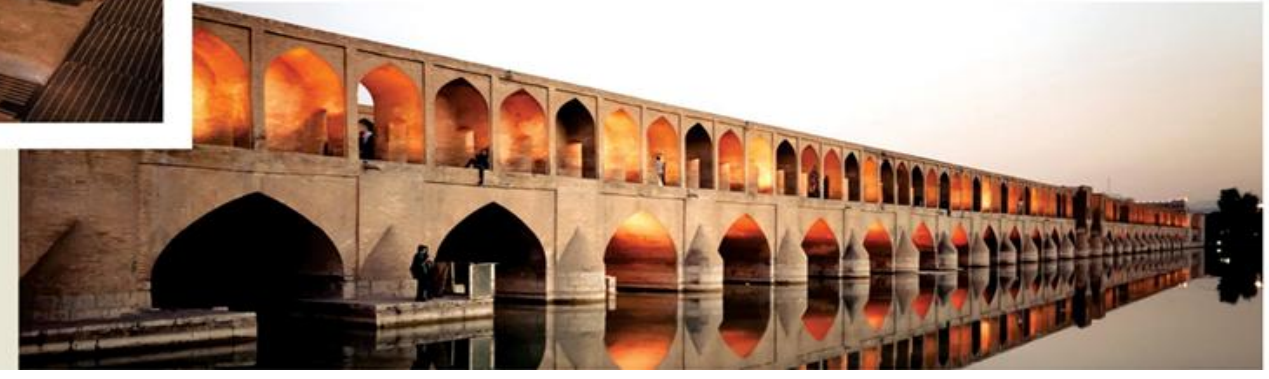
- Middle East's Largest Steel Company & the World's Largest Sponge Iron Producer is located in Isfahan (Source: Ministry of Industry, Mine and Trade)
- %60 of Iran's stone produced in Isfahan (Source: Ministry of Industry, Mine and Trade)
- Isfahan is the 3rd largest metropolis in Iran (Source: Ministry of Urban Development)
- **Isfahan major exports:**

Petrochemicals, Ceramics, Steel, Carpet, Handicrafts, Dairy products (Source: Ministry of Industry, Mine and Trade)

- **Isfahan major export destinations:**

Iraq, Afghanistan, Pakistan, Turkey and UAE (Source: Ministry of Industry Mine and Trade)

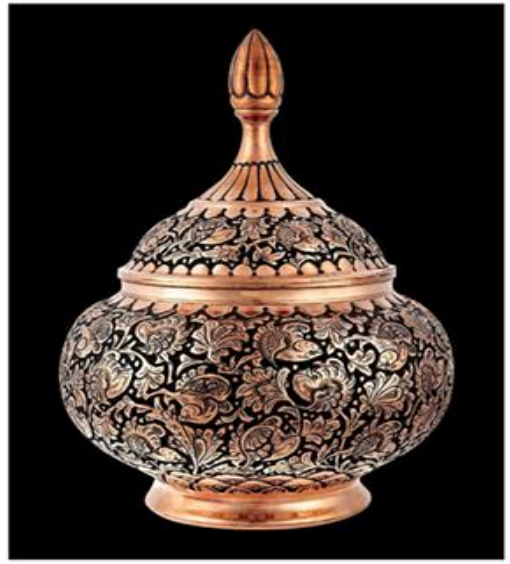
- Iran's 1st Rank in Textile Products (Source: Association of Iran Textile Industries)
- Iran's 1st Machine–made Carpet Producer (Source: Association of Iran Textile Industries)
- Iran's 1st Rank in Livestock & Poultry Products ( Source: Ministry of Agriculture)
- Iran's 1st Decorative Stone Supplier and Manufacturer (Source: Ministry of Industry, Mine and Trade)
- Iran's 1st Rank in Industrial Investment (Source: Ministry of Industry, Mine and Trade)
- Iran's 1st Rank in Industrial Parks (Iran Small Industries and Industrial Parks Organization)



## Potentials:

- Isfahan is the Gateway to Iran and West Asia markets.
- Isfahan is an Ideal Choice for Foreign Investment.
- Isfahan is the Best Place to Monitor and Cover Iran Domestic Needs.
- Isfahan is the Best Platform to Re–export Products and Services to Other Region Countries.
- Isfahan is Easy and Cheap to Access by Air, Land and Rail.
- Isfahan is Located at the Center of a Crossroad Connecting Iran's North to South and East to West.



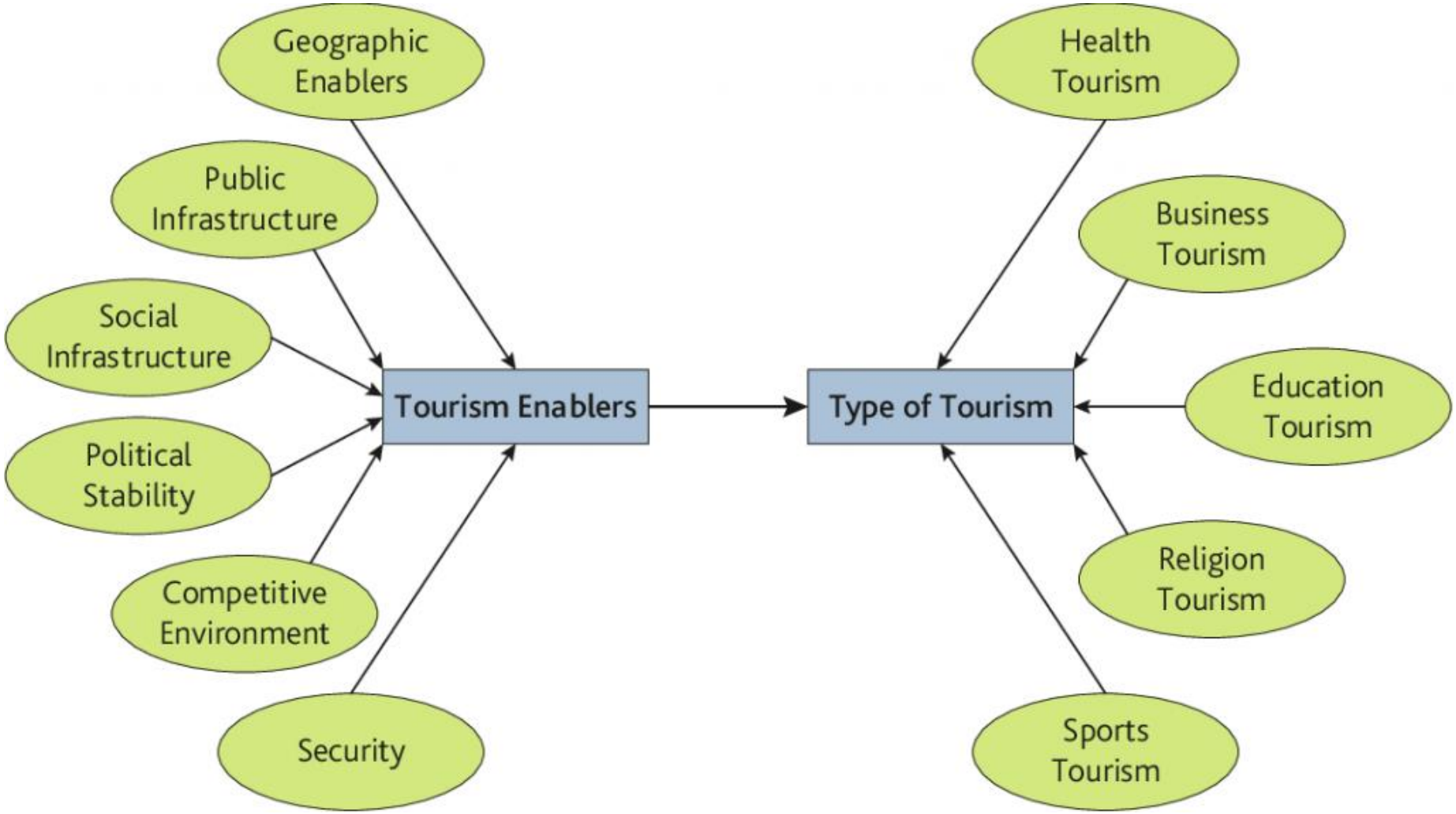








- Isfahan has signed 16 sister city relationship agreements with countries from around the world. (China, Malaysia, Germany, Italy, Romania, Spain, Armenia, Kuwait, Cuba, Pakistan, Russia, Senegal, Lebanon South Korea, Uzbekistan, Portugal).
- Isfahan produces %60 of Steel, %35 of Textile Products and %23 of Petroleum Products of the country.
- Iran's %8 of Employment, %10 of Investment and 11% of Industries belongs to Isfahan.

# ALL IN ONE = ISFAHAN



# Isfahan Tourism 2026 Main Exhibits



# ISFAHAN TOURISM 2026– ISFAHAN/IRAN

**PARTICIPATION FEE:**

| Stand Type | Minimum Space | Cost/ Euro | Notes |
|---|---|---|---|
| **Outdoor Raw Space** | 36 sqm | 100 | ⇨ Outdoor space<br>⇨ Company profile in exhibition catalogue |
| **Indoor Raw Space** | 24 sqm | 150 | ⇨Floor space<br>⇨ Electric supply<br>⇨ Company profile in exhibition catalogue<br>⇨ General cleaning of aisles |
| **Build-Up Space** | 12 sqm | 200 | ⇨ Side walls, fitted in standard booth system frame<br>⇨ Fascia board with company name & stand number ( English)<br>⇨ 1 table + 2 chairs<br>⇨ Electric supply<br>⇨ General cleaning of aisles<br>⇨Company profile in exhibition catalogue |

**EXCLUSIVE BENEFITS FOR INTERNATIONAL EXHIBITORS :**

To ensure a seamless and rewarding participation experience, our international exhibitors will enjoy the following complimentary benefits:

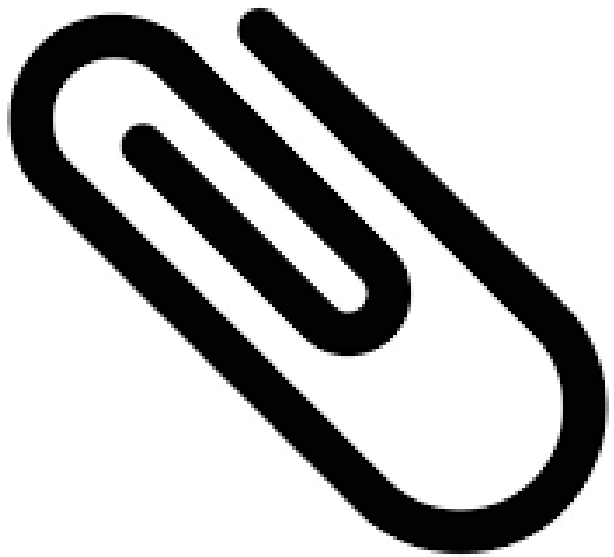
- **4-Night Accommodation** at a 4-Star Hotel
- **Transfers** between the airport, hotel, and exhibition venue
- **B2B Meetings** to facilitate business networking and strategic partnerships
- **Guided City Tour** to discover Isfahan's cultural heritage and attractions

**EXCLUSIVE BENEFITS FOR INTERNATIONAL Visitors :**

To ensure a seamless and rewarding participation experience, our international visitors will enjoy the following complimentary benefits:

- **2-Night Accommodation** at a 3-Star Hotel
- **Transfers** between the airport, hotel, and exhibition venue
- **Guided City Tour** to discover Isfahan's cultural heritage and attractions

# MORE INFO. ABOUT ISFAHAN IS ATTACHED



# About the VENUE :

**ISFAHAN INTERNATIONAL EXHIBITION CENTER (IIEC)**

The Isfahan International Exhibition Center (IIEC) inaugurated the first phase of its new exhibition complex in November 2020, marking a significant milestone in the development of Iran's exhibition and trade infrastructure.

Strategically located with convenient access to Isfahan International Airport, the city's central railway station, Isfahan Customs, and local transportation networks, the exhibition center offers excellent connectivity and accessibility for exhibitors, visitors, and international business delegations.

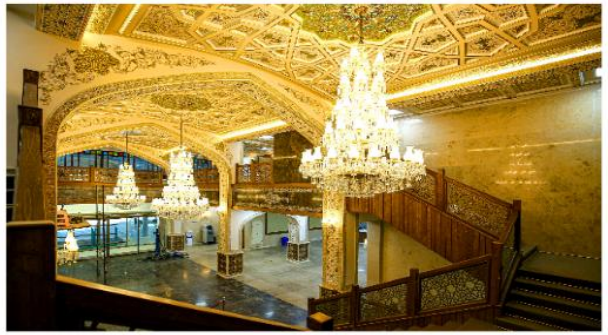
Recognized as Iran's first exhibition township and one of the largest exhibition complexes in the Middle East, IIEC combines modern infrastructure with architectural elements inspired by the region's rich cultural heritage. The complex features **15,000 square meters of indoor exhibition space**, **30,000 square meters of outdoor exhibition space**, **2,000 parking spaces**, and a **2,500-square-meter visitor registration area**.

To provide a comprehensive and professional environment for exhibitions, business events, and international networking, the center also offers conference halls, meeting rooms, a media center, restaurants, coffee shops, and **42,000 square meters of landscaped green space**.

With its strategic location, extensive facilities, and distinctive blend of tradition and modernity, IIEC serves as a dynamic platform for international exhibitions, business engagement, and the development of trade and investment opportunities.










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